# The Queenstown News

GEORGE J. STEINFELT, Owner
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Friday, October 7, 1955


## Watch Out for "Trillions"

In the interest of accuracy I think it is time to warn reporters and Linotype operators that the word "trillion" has an "r" in it.

During recent years we have had a lot of trouble getting millions and billions and billions straightened out. One of the most common typos' s to write $281,000,000 when we actually mean $281 billion. They look much alike. And they sound pretty much alike, too—million and billion. Just a matter of an "m" or a "b".

But now, as the national debt approaches new horizons and our Congress is thinking "big" we should probably all get familiar with the word "trillion." It's a little more complicated since instead of just sustituting a "t" for a "b", an "r" must be thrown in.

Another problem with a trillion dollar debt, from the newspaperman's standpoint, is the difficulty of making $$ trillion in figures, fit into a headline. Of course a head line writer might use a note to say 'Zeros continued on page 8," but that hardly seems proper newspaper sty ling.

There is also an international problem. Here's how Webster defines trillion: "In French and American notation, a thousand billions, or in English and German notations, a million billions." Imagine what would happen if we started talking trillion in our foreign aid departments. Only safeguard would be another headline complication. It would probably be necessary to write "Trillion (Amer. & Fr.)" or 'Trillion (Ger. and Eng.)"

Under the circumstances, it would seem the better part of wisdom for newspapermen to fight the trillion dollar trend. It's too complicated. But—just in case—remember that trillion has an "r" in it—"R", like the first letter in the word "Rin."

## Imagination Is A Personal Quality

Dorothy Thompson recently wrote: 'Maybe an all-embracing state planning system can achieve as much as thousands of individuals planning at their own risk. But I dont believe it. The trouble with all-embracing state plans is that nobody can do anything that isn't in them, and bureaucrats dare not take a long risks."

Miss Thompson then described "a merchandising adventure" which began 46 years ago. The merchant had ideas which "at the time looked plain crazy." But he went ahead, despite the crep hangers, and the result was an enormous success. What it took, Miss Thompson continued, was "imagination, which is a personal quality. It never should have been initiated, nor could it have been carried through, by a committee of commissars."

Miss Thompson's selection of merchandising innovations as an example of individual enterprise and imagination is an appropriate one. American retailing has long been a leader in trying out new ideas. When the chains came into being with their then-r e v olutionary plan of cutting unit profits to the bone in order to build a big volume of business, there were skeptics on every corner who said failure was inevitable. Today a very large segment of retailing, including the independents, well as the chains, follows the plan as a matter of course, and enormous benefits have come to all concerned—especially consumers.

These are fruits of individual ambition, enterprise and imagination—in a free competitive system which encourages those qualities. It never has happened and never could happen in a system where the state makes the decision and does the bossing.


**Statement of the Ownership, Management, circulation, etc., of The Queenstown News.**

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That the average number of copies of each issue of this subscription sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above 840.

Subscribed and sworn before me this 4th day of October, 1955
Yvonne W. Quimby
My Commission Expires May 6, 1957



**$200--JACKPOT BINGO**

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—AT—
QUEENSTOWN FIRE HOUSE — QUEENSTOWN
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TUESDAY, OCTOBER 4, 1955
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- CRUSHED ICE
- BLOCK ICE

QUEENSTOWN ICE COMPANY
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Advertisement

From where I sit ... by Joe Marsh

**Shades of Tom Sawyer!**

Hack Willis had just stopped the tractor so's he could cool off at the pump, when a young insurance salesman came up the drive.

Hack was tired of plowing, and needed insurance on his new barn. But he also needed to get that winter rye in fast. The salesman, an eager kid, noticed hesitation. "I come from a farm," he said. "Why don't you look at these booklets—get all the dope—and I'll take that plow a couple of rounds for you."

Young fellow laid off a pretty straight furrow, too. It was almost dark before Hack—sitting in the shade—was able to decide just what kind of policy to get.

From where I sit, to be a good salesman—or a good citizen—it always helps to "put yourself in the other man's place." He may have a different sort of job with different problems ... he may prefer to close a deal over, say, a friendly glass of beer while you might prefer something else. But both of you can co-operate if you make it a "policy" to try.

Joe Marsh

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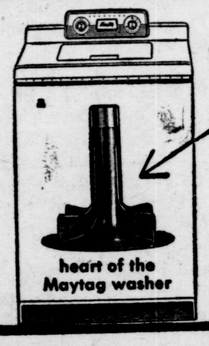


Gets clothes cleaner than "tumble" washing, yet is gentle enough for delicate fabrics. See a demonstration today.

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Centreville, Md. Phone 144



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**FOR SALE**—28 ft. boat with 8 ft. beam, fan tail style, Dodge motor. Very good condition. Can be seen at Seward's railway, Kent Narrows. Vern Valin, Chester, Md.

**FOR SALE**—1 bathtub and a five burner Kerosene cook stove with heat regulated oven. Both in good condition. Call Queenstown 2722.


**NOTICE TO CREDITORS**

NOTICE is hereby given that the undersigned has obtained from the Orphans' Court for Queen Anne's County letters of Administration C.T.A. on the personal estate of

MABEL PEARL LEGG

late of said county, deceased. All persons having claims against said deceased's estate are hereby warned to exhibit the same, with the proper vouchers thereof, to the undersigned on or before the 31st day of March, 1956 otherwise they may by law be excluded from all benefit of aid deceased's personal estate.

All persons indebted to this estate must settle at once.

Given under my hand this 19th day of September, 1955.

HARRY C. BUTLER
Administrator cta of the estate of Mabel Pearl Legg, deceased.

Date: Sept. 19, 1955
4t. Sept. 23, 30, Oct. 7, 14


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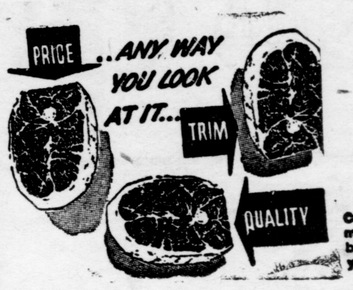


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**Friday-Saturday Specials**

| | |
|---|---|
| CARNATION INSTANT CHOCOLATE MILK | 41c |
| WESTON ASSORTED COOKIES package | 39c |
| BAKER'S COCONUT can | 21c |
| SMITH'S GREAT NORTHERN BEANS pkg. | 19c |
| SEASIDE LIMA BEANS 2 poun dpackage | 43c |
| EATWELL OVAL SARDINES can | 23c |
| LUZIAANE INSTANT COFFEE bottle | 37c |
| LIPTON FROSTIE DESSERT 2 packages | 35c |
| BLUE RINSO package | 32c |
| ARGO STARCH package | 15c |
| GOETZE'S HOT DOGS pound package | 47c |
| GOETE'S BACON half pound package | 25c |
| LEAN GROUND BEEF pound | 59c |

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