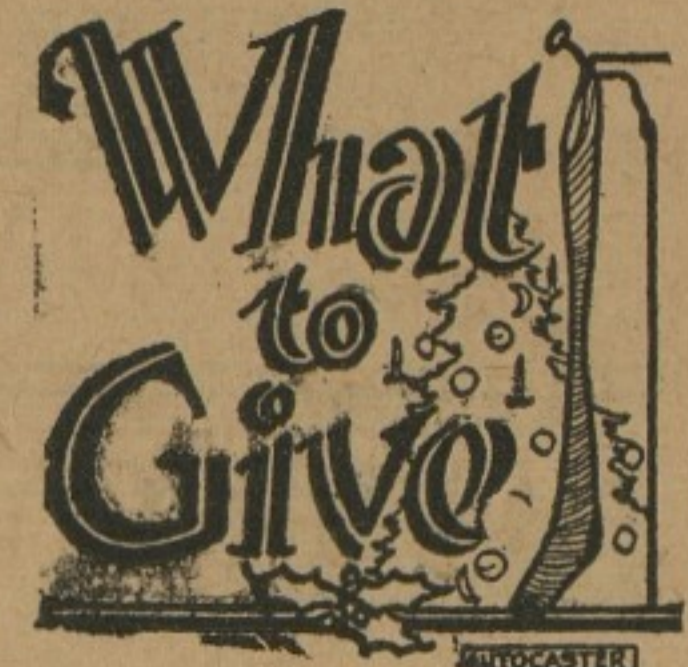
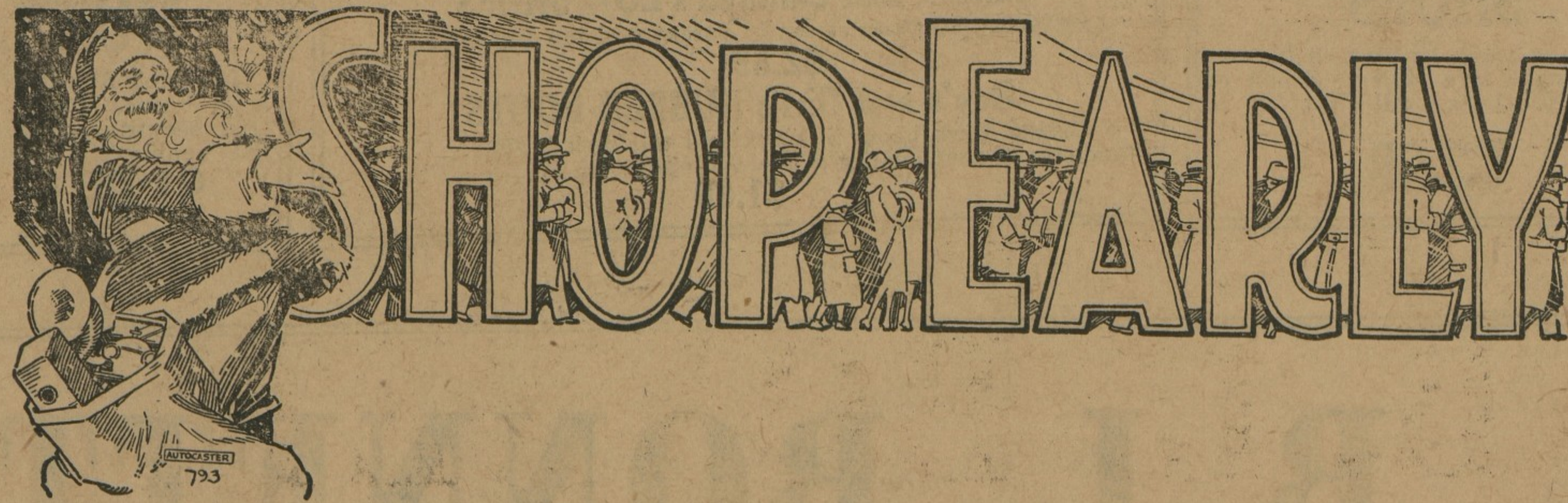
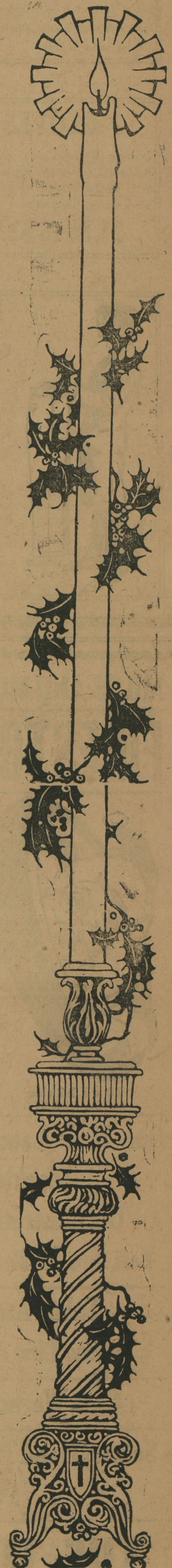
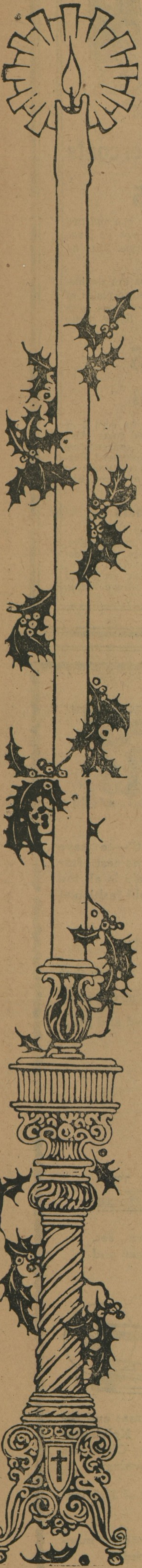




The Enterprise.



THE ENTERPRISE, CHESTERTOWN, MARYLAND WEDNESDAY, DEC. 7, 1927



To some people Christmas seems to come suddenly—without warning—almost as a surprise. These are the people who form the dense crowds on December 24—the frantic last-minute shoppers. Fortunately—each year—an increasingly large number of people really heed the annual warning—“Do Your Christmas Shopping Early.” For one thing, they have learned that anything worth doing at all—is worth doing well. They have learned that gift giving is a fine art, worthy of time and care and intelligence. Therefore they plan their shopping—choosing with fine tact and taste the gifts most suitable for each friend and relative.

This is a much more sensible plan for all of us. Isn't it better to shop at leisure and in comfort rather than to shop later in haste and in discomfort? The stores are now ready with stocks of new merchandise. New toys—new books, novelties of every kind. For those who choose practical gifts, the new styles in clothing and furnishings for men, women, boys and girls are ready for selection. In furniture stores, at the jewelers—shopping may now be done with plenty of time for thoughtful considera-



tion of each purchase.

At the radio dealers—at the gift shops—at the music stores—on motor row—one may now select important gifts with due regard for proper selection and Christmas delivery. Won't you this year be numbered amongst the early Christmas shoppers? It is the best way, really. You'll enjoy shopping now and your selection of gifts will be better, too. Remember the postal clerks. Mail packages early. The postmaster joins us in saying again, “Do Your Christmas Shopping Early.”

A. L. STERLING
—Toyland—
STAM DRUG CO.
Novelties, Books, Perfumes
SHORE RADIO CO.
Cigars, Radios, Cigarettes
ELIASON MOTORS, INC.
Lincoln, Ford, Fordson
JONES & SATTERFIELD
—Dixolas—
HADAWAY BROS.
Meats, Groceries, Poultry

B. L. BONNETT
Wearables for the Family
VANSANT & NEWSOME
Clothing, Haberdashery
W. P. NEWNAM
Radios, Toys, Pianos
W. R. STRONG
The Tire Shop
NOLAN
Santa's Headquarters
J. S. KREEGER
Jewelry, Watches, Diamonds

O. B. STAFFORD
—Radios—
O. C. SMITH
Everything Electrical
JOHN BARTLEY
Furniture
THOMPSON BAT.-ELEC. CO.
Radios
BEN HELLER
Meats, Groceries, Poultry
BORDLEY & SON
Gifts For The Lad And Dad
ADAM SCHAUBER
Fairy Meadow Dairy

(Buick—THE N-B-R CO.—Chevrolet)



GUIDE FOR PRUDENT CHRISTMAS SHOPPERS