

Why Meat Prices Vary in Different Stores

Prime steers.....	\$19.50@20.25
Good to choice steers.....	17.00@19.25
Common to medium steers.....	15.00@16.75
Yearling, fair to fancy.....	15.00@19.50
Fat cows and heifers.....	8.50@11.50
Catching cows and heifers.....	7.25@8.25
Bulls, plain to best.....	6.50@12.50
Poor to fancy calves.....	6.25@10.75
Western range steers.....	10.00@15.00

These newspaper quotations represent live cattle prices in Chicago on December 30th, 1918.

The list shows price ranges on nine general classified groups with a spread of \$13.85 per cwt.—the lowest at \$6.50 and the highest at \$20.35.

Why this variation in price? Because the meat from different animals varies greatly in quality and weight.

Although the quotations shown are in nine divisions, Swift & Company grades cattle into 34 general classes, and each class into a variety of weights and qualities.

As a result of these differences in cattle prices, (due to differences in weights and meat qualities), there is a range of 15 cents in Swift & Company's selling prices of beef carcasses.

These facts explain:

- 1—Why retail prices vary in different stores.
- 2—Why it would be difficult to regulate prices of cattle or beef.
- 3—Why it requires experts to judge cattle and to sell meat, so as to yield the profit of only a fraction of a cent a pound—a profit too small to affect prices.

Swift & Company, U.S.A.



SINGS TO BOYS IN CAMP



"Our soldiers think the only real queen on earth is the American girl," declares Miss Theresa A. Smith, who has just returned from a tour of singing to the soldiers in camp for the Y. M. C. A.

CUBA HELPING US IN WAR

Sends Sugar, Tobacco, Ships and Money, to Assist in Fighting Hun.

Washington.—Cuba's latest war offering took the shape of a consignment of 240,000 cigarettes and 3,500 packages of smoking tobacco for distribution to the American soldiers in France.

This is not the most important contribution Cuba has made. While larger nations of this hemisphere have been doing their best to defeat the Prussian dream of world conquest, Cuba has not been idle.

INCREASE IN POTATO YIELD

Average in This Country Has Risen From 71 to 97 Bushels Since 1894.

Washington.—The yield of potatoes per acre is gradually increasing, the records of the bureau of crop estimates show. During 1896-1874 the average was 91 bushels, but it declined to 71.3 bushels in 1875-1894.

This increase is due to various causes, among which are greater specialization of production, more intensive treatment and higher fertility of the soil. The ten-year average yield of 97 bushels per acre in 1905-1914 was followed by 96.3 bushels in 1915, 80.5 bushels in the very low year of 1916, and 100.8 bushels in 1917.

"NICE MEAL" IN GERMANY

Consists of Mush and Sour Milk, Writes American Girl From Leipzig.

Minneapolis.—Cornmeal and sour milk make "a nice meal" in Germany now, a Minneapolis girl says in a letter from Leipzig to her mother here.



JACK FROST'S PLAN.

"Well," said Jack Frost, "I'm sharpening my teeth."

"What are you doing?" asked Master Chilly, one of Jack Frost's best workers.

"Yes, pray tell us what you are doing," begged Master Very Cool, and Jack Frost answered:

"I'm sharpening my teeth." "Well, we see that you are biting on something that looks like magic crystal—but why are you sharpening your teeth?" asked Master Very Cool.

"To be sure, you are right," commenced Jack Frost. "I am biting on some magic crystal which is to be found only by Jack Frost and his workers."

"Ah, then we are to have some?" said Master Chilly. "You most certainly are," said Jack Frost.

"Hurray, hurrah, I feel so gay! Hurray, hurrah, I feel so gay," sang Master Chilly.

And Master Very Cool winked his little right eye and said: "Oh, Master Chilly, you're powerfully silly."

And Jack Frost laughed—oh, such a cold laugh, and the wind echoed his laugh and the little Breeze Brothers echoed it, too.

"My workers are feeling in fine spirits, I see," said Jack Frost.

"They seem to be," said the Wind. "Well, when we're chatting and planning, we like to have you around," said Jack Frost; "but, Mr. Wind, when there is work for us to do, you must be very quiet, very quiet and still."

"Ah," said the Wind, "you call it working, but it is really playing, for you love your work so. I know—you like to have it very quiet, though. Yes, it has always been said that on a quiet and cold, sharp night Jack Frost did his best work."

"Are't we going to sharpen our teeth?" asked Master Very Cool.

"Yes, we want to sharpen our teeth," said Master Chilly. "We want to do so because you said that the magic crystal which you have been using was to be found only by your-

self and your workers. You haven't really told us just why we are to sharpen our teeth."

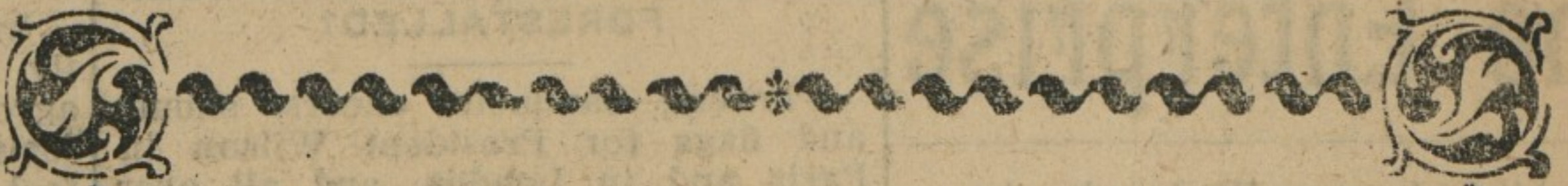
"But we want to do it, if you do it," added Master Very Cool. "How are we sure there is a good reason for it?"

"There is, indeed," said Jack Frost, "and I will tell it to you this moment."

"Do," urged Master Very Cool and Master Chilly.

"We must sharpen our teeth so they can bite—yes, we want to nip the hands and noses and ears and feet of grown-ups and children. That's what we want to do," said Jack Frost.

"That's what we want to do," repeated Master Very Cool and Master Chilly.



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New and up-to-date merchandise is coming in every day, and when complete we will have one of the best selections of LADIES' MEN'S and CHILDREN'S goods, than ever before, consisting of the following lines, namely:

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CHILDREN'S DEPARTMENT. **WE CAN CLOTHE YOUR SCHOOL BOY OR GIRL COMPLETE.**

DRESSES, HATS, SWEATERS, FURNISHINGS, BOY'S SUITS, MACKINAW, PANTS, CAPS, BLOUSES and SHIRTS.

No doubt you have heard everywhere of the tremendous advance in prices, of all class of merchandise, you will find it quite different here.

We are selling our goods this season at the same low prices as heretofore, and if any advance, it is so little as not to be noticeable to any extent. This is due to the fact that we made all our purchases early in the season before the goods advanced.

As most of our goods are in, we invite you to come in now and make an early selection, we have just what you are looking for.

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